

WW Daily Changes 5/04/2022

From: Pricing & Value Team <pricing&value@coles.com.au>
To: Leanne White <leanne.white@coles.com.au>; Jonathan Torr <jonathan.torr@coles.com.au>; Andrew Mossop <andrew.mossop@coles.com.au>; Charlotte Rhodes <charlotte.rhodes@coles.com.au>; Kate Roff <kate.roff@coles.com.au>; Chad Burke <chad.burke@coles.com.au>; Deb Galle <deb.galle@coles.com.au>; Matthew Hankin <matthew.hankin@coles.com.au>; Seraphion Corrie <seraphion.corrie@coles.com.au>; Kate O'Connor <kate.oconnor@coles.com.au>; Ben Appleby <ben.appleby@coles.com.au>; Melissa Matteo <melissa.matteo@coles.com.au>; Paul Carroll <paul.carroll@coles.com.au>; Eliza Christie <eliza.christie@coles.com.au>; Anthony Gannister <anthony.gannister@coles.com.au>; Sophie yew <sophie.yew@coles.com.au>; Massimo Palmisciano <massimo.palmisciano@coles.com.au>; Luke Holmes <luke.holmes@coles.com.au>; Rebecca Saragias <rebecca.saragias@coles.com.au>; DEL Amelia Egan <del.amelia.egan@coles.com.au>; Guthrie Moon <guthrie.moon@coles.com.au>; Vicki Lovell <vicki.lovell@coles.com.au>; Dave Evans <dave.evans@coles.com.au>; Christian Lymbouris <christian.lymbouris@coles.com.au>; Nicole Petracca <nicole.petracca@coles.com.au>; Peter Mescher <peter.mescher@coles.com.au>; Rebecca Timmon <rebecca.timmon@coles.com.au>; Julian Pizzi <julian.pizzi@coles.com.au>; Simon Mandelbaum <simon.mandelbaum@coles.com.au>; Michaela Dimond <michaela.dimond@coles.com.au>; Bethanie Chow <bethanie.chow@coles.com.au>; Emma Bates <emma.bates@coles.com.au>; Richard Abifaris <richard.abifaris@coles.com.au>; Paul Gladman <paul.gladman@coles.com.au>; George Baboussouras <george.baboussouras@coles.com.au>; Janelle Or <janelle.or@coles.com.au>; Anna McDonald <anna.mcdonald@coles.com.au>; Ioanna Yiappos <ioanna.yiappos@coles.com.au>; Rachel Bowden <rachel.bowden@coles.com.au>; Alex Li <alex.li@coles.com.au>; Andrew Jackson <andrew.jackson@coles.com.au>; Value & Pricing Team <value&pricingteam@coles.com.au>; Sydney Brasch <sydney.brasch@coles.com.au>
Cc: Tue, 05 Apr 2022 15:41:43 +1000
Attachments: WW Daily Change 05042022.xlsx (156.42 kB)

Good afternoon,

We have seen the following Regular Price Changes at Woolworths yesterday and today.

We have matched the relevant Coles SKU where possible. Please let us know if any match is incorrect or missing.

Key Highlights:

- * WW has decreased prices on V.I.P Chunks Adult Chilled Fresh Dog Food Lamb & Veges/Chicken & Egg Meatball 1kg to match CS
- * WW has decreased prices on My Dog Chicken Supreme/Gourmet Beef Meaty Loaf Wet Dog Food 24 Pack going below CS
- * WW has increased prices on Essentials Unsalted/Salted Butter 250g/500g to match CS
- * WW has increased prices on Mission Wraps Original 8 Pack going above CS

Please find the file attached for further information. For e.g.: state wise price changes details, SKU details etc.

Please note: CS Prices captured as of Wednesday. And sometimes changes may occur State wise, we suggest that you look at the file attached for state pricing. Please do let us know if you have any questions.

	Price Higher than Coles
	Matching Coles
	Price Lower than Coles
	No match in the Price Index

TYPE	BCM	Description	Pack Size	TICKET TYPE	NATIONAL				CUST. IMPACT
					FROM	TO	CS Pack Converted Price		
Decrease	PANTRY	Saxa Natural Sea Salt Grinder 90g	90g		\$5.80	\$5.65	\$5.80	(\$0.0m)	
Decrease	PANTRY	Saxa Iodised Sea Salt Grinder 90g	90g		\$5.80	\$5.65	\$5.80	\$0.0m	
Decrease	PANTRY	Kellogg's Nutri-grain Original Cereal Snack Bars 10 Pack	10 Pack		\$6.75	\$6.00	\$6.00	(\$0.0m)	
Decrease	MEATCARE	Optimum Lamb & Rice Wet Dog Food 24 Pack	24 Pack	PriceDropped	\$35.00	\$25.50	\$25.50	(\$0.0m)	
Decrease	MEATCARE	Optimum Chicken & Rice Wet Dog Food 24 Pack	24 Pack	PriceDropped	\$35.00	\$25.50	\$25.50	(\$0.0m)	
Decrease	MEATCARE	Oates Premium Antibacterial Mop Each	Each		\$16.50	\$15.00	\$15.00	(\$0.0m)	
Decrease	MEATCARE	Nature's Gift Adult Wet Dog Food Loaf Chicken Vegetables & Rice 1.2kg	1.2kg		\$4.50	\$4.00	\$5.50	(\$0.0m)	
Decrease	MEATCARE	Nature's Gift Adult Wet Dog Food Casserole With Lamb Vegetables & Barley 1.2kg	1.2kg		\$4.50	\$4.00	\$5.50	(\$0.0m)	
Decrease	MEATCARE	Nature's Gift Adult Wet Dog Food Casserole With Kangaroo & Vegetables 1.2kg	1.2kg		\$4.50	\$4.00			
Decrease	MEATCARE	My Dog Gourmet Beef Meaty Loaf Wet Dog Food 24 Pack	24 Pack	PriceDropped	\$31.00	\$24.50	\$31.00	(\$0.4m)	
Decrease	MEATCARE	My Dog Chicken Supreme Meaty Loaf Wet Dog Food 24 Pack	24 Pack	PriceDropped	\$31.00	\$24.50	\$31.00	(\$0.5m)	
Decrease	MEATCARE	Lucky Dog Adult Bones Original Dog Treats 800g	800g	PriceDropped	\$6.50	\$6.00	\$6.50	(\$0.2m)	
Decrease	MEATCARE	Friskies Adult Seafood Sensations Dry Cat Food 2.5kg	2.5kg	PriceDropped	\$14.00	\$12.00	\$14.00	(\$0.0m)	
Decrease	MEATCARE	Friskies Adult Indoor Delights Dry Cat Food 2.5kg	2.5kg	PriceDropped	\$14.00	\$12.00	\$14.00	(\$0.0m)	
Decrease	MEATCARE	Dentalife Small & Medium Dog Treats 25 Pack	25 Pack	PriceDropped	\$14.00	\$12.00	\$14.00	(\$0.1m)	
Decrease	MEATCARE	Dentalife Adult Mini Breed Dog Dental Treats 58 Pack	58 Pack	PriceDropped	\$14.00	\$12.00			
Decrease	MEATCARE	Dentalife Adult Large Breed Dog Dental Treats 18 Pack	18 Pack	PriceDropped	\$14.00	\$12.00	\$14.00	(\$0.1m)	
Decrease	HEALTH & BEAUTY	Osteolin Calcium & Vitamin D3 Tablets - Vitamin D For Bones & Immunity 130	130 Pack	PriceDropped	\$27.00	\$20.00	\$27.00	(\$0.0m)	
Decrease	HEALTH & BEAUTY	Nicorette Quit Smoking Regular Strength Incy Mint Gum 2mg 150 Pack	150 Pack	PriceDropped	\$52.90	\$50.00	\$52.90	(\$0.0m)	
Decrease	HEALTH & BEAUTY	Listerine Total Care Mouthwash II	II	PriceDropped	\$13.70	\$13.00	\$14.50	(\$0.0m)	
Decrease	HEALTH & BEAUTY	Listerine Mouthwash II	II	PriceDropped	\$12.00	\$11.00	\$12.00	(\$0.1m)	
Decrease	HEALTH & BEAUTY	Listerine Fresh Burst Mouthwash II	II	PriceDropped	\$12.00	\$11.00	\$12.00	(\$0.1m)	
Decrease	HEALTH & BEAUTY	L'oreal Face Care Men Expert Vita Lift 5.50ml	50ml		\$21.00	\$20.00	\$20.00	(\$0.0m)	
Decrease	HEALTH & BEAUTY	Colgate Total Original Antibacterial Toothpaste 200g	200g	PriceDropped	\$7.00	\$6.00	\$7.00	(\$0.1m)	
Decrease	HEALTH & BEAUTY	Colgate Total Original Antibacterial Toothpaste 115g	115g	PriceDropped	\$4.50	\$4.00	\$4.50	(\$0.1m)	
Decrease	HEALTH & BEAUTY	Colgate Total Mint Stripe Gel Antibacterial Toothpaste 200g	200g	PriceDropped	\$7.00	\$6.00	\$7.00	(\$0.1m)	
Decrease	HEALTH & BEAUTY	Colgate Total Mint Stripe Gel Antibacterial Toothpaste 115g	115g	PriceDropped	\$4.50	\$4.00	\$4.50	(\$0.1m)	
Decrease	HEALTH & BEAUTY	Bisolvon Duo Syrup - Cough Syrup Contains Honey 100ml	100ml		\$15.00	\$10.00	\$15.00	(\$0.0m)	
Decrease	GENERAL NEEDS	Chevron Alkaline C 4 Pack	4 Pack		\$3.25	\$2.75	\$2.75	(\$0.1m)	
Decrease	GENERAL NEEDS	Chevron Alkaline Aaa 24 Pack	24 Pack		\$12.50	\$11.50	\$11.50	(\$0.1m)	
Decrease	GENERAL NEEDS	Chevron Alkaline Aaa 10 Pack	10 Pack		\$6.25	\$5.00	\$5.00	(\$0.2m)	
Decrease	GENERAL NEEDS	Chevron Alkaline Aa 24 Pack	24 Pack		\$12.50	\$11.50	\$11.50	(\$0.1m)	
Decrease	GENERAL NEEDS	Chevron Alkaline 9v 2 Pack	2 Pack		\$4.70	\$4.50	\$4.50	(\$0.0m)	
Decrease	DELI & SEAFOOD	Woolworths Shortcut Bacon 1kg	1kg		\$10.50	\$10.25			
Decrease	DAIRY	Woolworths Tasty Cheese Block 500g	500g	LowPrice	\$6.00	\$5.80	\$6.00	(\$0.1m)	
Decrease	DAIRY	Woolworths Tasty Cheese Block 250g	250g		\$4.40	\$4.00	\$4.40	(\$0.1m)	
Decrease	DAIRY	Woolworths Tasty Cheese Block 1kg	1kg	LowPrice	\$10.00	\$9.90	\$10.00	(\$0.1m)	
Decrease	DAIRY	Woolworths Light Tasty Shredded Cheese 500g	500g	LowPrice	\$6.60	\$6.00			
Decrease	DAIRY	Woolworths Light Tasty Cheese Shredded 250g	250g	LowPrice	\$4.60	\$4.20			
Decrease	DAIRY	Woolworths Extra Tasty Cheese Block 500g	500g	LowPrice	\$6.00	\$5.80			
Decrease	BREAKFAST	Uncle Tobys Oats Delicious Blends Hazelnut & Cinnamon Porridge 320g	320g		\$6.00	\$5.80	\$5.80	(\$0.0m)	
Decrease	BREAKFAST	Uncle Tobys Oat Delicious Blends Raspberry Almond & Vanilla Porridge 320g	320g		\$6.00	\$5.80	\$5.80	(\$0.0m)	
Decrease	MEATCARE	V.I.p Chunks Adult Chilled Fresh Dog Food Lamb & Veges Meatball 1kg	1kg	LowPrice	\$6.00	\$5.00	\$5.00	(\$0.6m)	
Decrease	MEATCARE	V.I.p Chunks Adult Chilled Fresh Dog Food Chicken&egg Meatballs 1kg	1kg	LowPrice	\$6.00	\$5.00	\$5.00	(\$0.4m)	
Decrease	BREAKFAST	Uncle Tobys Rolled Oats Delicious Blends Blueberry & Coconut 320g	320g		\$6.00	\$5.80			
Decrease	HEALTH & BEAUTY	Stayfree Ultra Thin Pads Super With Wings 12 Pack	12 Pack		\$5.30	\$4.80	\$5.30	(\$0.0m)	
Decrease	HEALTH & BEAUTY	Stayfree Ultra Thin Pads Light With Wings 16 Pack	16 Pack		\$5.30	\$4.80			
Decrease	HEALTH & BEAUTY	Stayfree Ultra Thin All Nights With Wings 10 Pack	10 Pack		\$5.30	\$4.80	\$5.30	(\$0.0m)	
Decrease	HEALTH & BEAUTY	Stayfree Pads Ultra Thin Regular Wing 14 Pack	14 Pack		\$5.30	\$4.80	\$5.30	(\$0.0m)	
Decrease	HEALTH & BEAUTY	Stayfree Pads Super No Wings 18 Pack	18 Pack	PriceDropped	\$6.00	\$4.80	\$6.00	(\$0.1m)	
Decrease	HEALTH & BEAUTY	Stayfree Pads Regular No Wings 20 Pack	20 Pack	PriceDropped	\$6.00	\$4.80	\$6.00	(\$0.1m)	
Decrease	HEALTH & BEAUTY	Stayfree All Nights Extra Long With Wings Pads 10 Pack	10 Pack	PriceDropped	\$5.00	\$4.80	\$5.00	(\$0.0m)	
Decrease	MEATCARE	Purina One Urinary Care With Chicken 1+ Years Dry Cat Food 2.8kg	2.8kg		\$29.00	\$26.00			
Decrease	FROZEN	Easy Tiger Pork Gyoza 455g	455g		\$12.00	\$10.00			
Decrease	FROZEN	Easy Tiger Pork & Prawn Wonton 355g	355g		\$12.00	\$10.00			
Decrease	HEALTH & BEAUTY	Carefree Procomfort Tampons Super 32 Pack	32 Pack	PriceDropped	\$8.00	\$6.80			
Decrease	HEALTH & BEAUTY	Carefree Procomfort Tampons Regular 32 Pack	32 Pack	PriceDropped	\$8.00	\$6.80			
Decrease	HEALTH & BEAUTY	Carefree Panty Liners Long 30 Pack	30 Pack	PriceDropped	\$4.00	\$3.80	\$4.00	(\$0.0m)	
Decrease	HEALTH & BEAUTY	Carefree Original Regular Tampons 16 Pack	16 Pack	PriceDropped	\$4.30	\$4.00	\$4.00	(\$0.0m)	
Decrease	PANTRY	Cadbury Baking Caramel Buttons 150g	150g		\$4.25	\$3.00			
Decrease	HEALTH & BEAUTY	Bisolvon Cough Syrup Cough Relief Plus Immune 100ml	100ml		\$15.00	\$10.00			
Increase	PANTRY	Woolworths Water Chestnuts Sliced 225g	225g		\$1.10	\$1.25	\$1.10	\$0.0m	
Increase	PANTRY	Woolworths Chocolate Hard Set Topping 220g	220g	LowPrice	\$3.00	\$3.30	\$3.00	\$0.0m	
Increase	PANTRY	Woolworths Champignons Pieces & Stems 400g	400g		\$1.70	\$1.86	\$1.70	\$0.0m	
Increase	PANTRY	Woolworths Champignon Whole 400g	400g		\$1.38	\$1.60	\$1.35	\$0.0m	
Increase	PANTRY	Woolworths Asparagus Spears Tin 425g	425g		\$2.50	\$2.90	\$2.50	\$0.1m	
Increase	PANTRY	Trident Pitted Dates 600g	600g		\$3.58	\$3.96	\$3.90	\$0.0m	
Increase	PANTRY	Sunbeam Mixed Fruit 375g	375g		\$4.70	\$5.00	\$4.70	\$0.0m	
Increase	PANTRY	Sunbeam Mixed Fruit 1kg	1kg		\$9.60	\$10.00	\$9.60	\$0.0m	
Increase	PANTRY	Sunbeam Australian Sultanas Mini 8 Pack	8 Pack		\$2.90	\$3.20			
Increase	PANTRY	Sunbeam Australian Lexia Raisins 375g	375g		\$4.90	\$5.20	\$4.90	\$0.0m	
Increase	PANTRY	Sunbeam Australian Lexia Raisins 1kg	1kg		\$12.60	\$13.00			
Increase	PANTRY	Sunbeam Australian Currants 300g	300g		\$4.90	\$5.00	\$4.90	\$0.0m	
Increase	PANTRY	Saxa Natural Pink Himalayan Salt Grinder 95g	95g		\$5.50	\$6.50	\$6.50	\$0.0m	
Increase	PANTRY	Saxa Iodised Sea Salt Grinder 90g	90g		\$5.80	\$5.65	\$5.80	\$0.0m	
Increase	PANTRY	Saxa Four Seasons Pepper Grinder 35g	35g		\$5.00	\$5.65	\$5.50	\$0.0m	
Increase	PANTRY	Saxa Black Peppercorn Pepper Grinder 45g	45g		\$5.00	\$5.65	\$5.50	\$0.1m	
Increase	PANTRY	Lion Taploca Pearls 375g	375g		\$2.80	\$3.90			
Increase	PANTRY	La Mollana Pastificio Extra Di Lusso Linguine 500g	500g		\$2.70	\$3.30			
Increase	PANTRY	Hansels Creme Brulee 70g	70g		\$2.00	\$2.20	\$2.00	\$0.0m	
Increase	PANTRY	Hansels Chef's Kitchen Panna Cotta 45g	45g		\$2.00	\$2.20			
Increase	PANTRY	Continental Stock Pot Chicken 4 Pack 28g	28g		\$3.50	\$4.00	\$3.50	\$0.0m	
Increase	PANTRY	Continental Stock Pot Beef 28g	28g		\$3.50	\$4.00	\$3.50	\$0.0m	
Increase	PANTRY	Continental Cook-in-bag Recipe Base Roasted Garlic & Herbs 40g	40g		\$2.30	\$2.75	\$2.30	\$0.0m	
Increase	PANTRY	Continental Cook-in-bag Recipe Base Honey Bbq Chicken 45g	45g		\$2.30	\$2.75	\$2.30	\$0.0m	
Increase	PANTRY	Continental Chicken Stock Powder 130g	130g		\$2.99	\$3.50	\$3.00	\$0.0m	
Increase	PANTRY	Continental Beef Stock Powder 125g	125g		\$2.99	\$3.50			
Increase	PANTRY	Calbee Potato Chips Pizza Flavoured 55g	55g		\$3.00	\$3.50	\$3.40	\$0.0m	
Increase	PANTRY	Calbee Potato Chips Hot & Spicy 55g	55g		\$3.00	\$3.50	\$3.40	\$0.0m	
Increase	PANTRY	Calbee Potato Chips Honey Butter 55g	55g		\$3.00	\$3.50			
Increase	PANTRY	Aunt Betty's Whipped Cream Vanilla Bliss 250ml	250ml		\$4.00	\$4.70	\$4.00	\$0.0m	
Increase	PANTRY	Aunt Betty's Whipped Cream Chocolate Heaven 250ml	250ml		\$4.00	\$4.70	\$4.00	\$0.0m	
Increase	MEATCARE	Sabco Slide-to-writing Hands Free Mop Each	Each		\$30.00	\$32.00	\$32.00	\$0.0m	
Increase	MEATCARE	Friskies Adult Seafood Sensations Dry Cat Food 2.5kg	2.5kg		\$14.00	\$12.00	\$14.00	(\$0.0m)	
Increase	MEATCARE	Fairy Dishwashing Liquid Original 800ml	800ml		\$8.00	\$9.50			
Increase	MEATCARE	Fairy Dishwashing Liquid Lemon 800ml	800ml		\$8.00	\$9.50			
Increase	HEALTH & BEAUTY	Toni & Guy Strength Plex Bond Repair Shampoo 600ml	600ml		\$25.00	\$30.00	\$25.00	\$0.0m	
Increase	HEALTH & BEAUTY	Toni & Guy Strength Plex Bond Repair Conditioner 600ml	600ml		\$25.00	\$30.00	\$25.00	\$0.0m	
Increase	HEALTH & BEAUTY	Toni & Guy Purple Shampoo 600ml	600ml		\$25.00	\$30.00	\$25.00	\$0.0m	
Increase	HEALTH & BEAUTY	Toni & Guy Purple Conditioner 600ml	600ml		\$25.00	\$30.00	\$25.00	\$0.0m	
Increase	HEALTH & BEAUTY	Nivea Light Feel Sunscreen Moisturiser Lotion Spf30 200ml	200ml		\$16.00	\$17.00	\$16.00	\$0.0m	
Increase	HEALTH & BEAUTY	Neutrogena Hydra Boost Water Gel 50g	50g		\$27.00	\$30.00	\$30.00	\$0.0m	
Increase	HEALTH & BEAUTY	Neutrogena Hydra Boost Night Concentrate 50g	50g		\$27.00	\$30.00	\$30.00	\$0.0m	
Increase	HEALTH & BEAUTY	Natures Organics Fruits Shampoo Shine Wild Berry 500ml	500ml		\$1.90	\$2.00	\$1.90	\$0.0m	
Increase	HEALTH & BEAUTY	Natures Organics Fruits Shampoo Restore Coconut Lime 500ml	500ml		\$1.90	\$2.00	\$1.90	\$0.0m	
Increase	HEALTH & BEAUTY	Natures Organics Fruits Shampoo Balance Apple Fresh 500ml	500ml		\$1.90	\$2.00	\$1.90	\$0.0m	
Increase	HEALTH & BEAUTY	Natures Organics Fruits Conditioner Shine Wild Berry 500ml	500ml		\$1.90	\$2.00	\$1.90	\$0.0m	
Increase	HEALTH & BEAUTY	Natures Organics Fruits Conditioner Restore Coconut Lime 500ml	500ml		\$1.90	\$2.00	\$1.90	\$0.0m	
Increase	HEALTH & BEAUTY	Natures Organics Fruits Conditioner Balance Apple Fresh 500ml	500ml		\$1.90	\$2.00	\$1.90	\$0.0m	
Increase	HEALTH & BEAUTY	Impulse Women Body Spray Aerosol Deodorant Merely Musk 75ml	75ml		\$4.00	\$6.00	\$4.00	\$0.2m	
Increase	HEALTH & BEAUTY	Impulse Women Aerosol Body Spray Deodorant Romantic Spark 75ml	75ml		\$4.00	\$6.00			
Increase	HEALTH & BEAUTY	Impulse Body Spray Wanderlust 75ml	75ml		\$4.00	\$6.00	\$5.00	\$0.1m	
Increase	HEALTH & BEAUTY	Impulse Body Spray Love Story 75ml	75ml		\$4.00	\$6.00			
Increase	HEALTH & BEAUTY	Impulse Body Spray Burnt Marshmallow & Leather Jacket 75ml	75ml		\$4.00	\$6.00	\$4.00	\$0.1m	
Increase	HEALTH & BEAUTY	Impulse Body Spray Aerosol Deodorant Illusions 75ml	75ml		\$4.00	\$6.00	\$4.00	\$0.2m	
Increase	HEALTH & BEAUTY	Impulse Body Spray Aerosol Deodorant Festival Summer Edition 75ml	75ml		\$4.00	\$6.00	\$4.00	\$0.1m	
Increase	HEALTH & BEAUTY	Banana Boat Kids Sunscreen Spray 50+ 240ml	240ml		\$16.50	\$19.00	\$16.50	\$0.0m	
Increase	HEALTH & BEAUTY	Aveeno Dermexa Body Wash For Eczema Prone Skin 280ml	280ml		\$17.00	\$17.40			
Increase	GENERAL NEEDS	Selleys Fix & Go Supa Glue							

Increase	GENERAL NEEDS	Maki Life Type-c To Type-c Syncharge Cable 90cm Each	Each		\$12.00	\$15.00			-
Increase	GENERAL NEEDS	Maki Life Sports Earphones Each	Each		\$9.00	\$10.00			-
Increase	GENERAL NEEDS	Maki Life Microusb To Usb Syncharge Cable 90cm Each	Each		\$9.00	\$10.00			-
Increase	GENERAL NEEDS	Maki Life Lightning To Usb Syncharge Cable 90cm (mfi) Each	Each		\$12.00	\$17.00			-
Increase	GENERAL NEEDS	Maki Life Car Charger 2.4amp Each	Each		\$12.00	\$15.00			-
Increase	GENERAL NEEDS	Mint Toothpicks Holder 300 Pack	300 Pack		\$3.00	\$3.50			-
Increase	GENERAL NEEDS	Mint Stainless Steel Skimmer Each	Each		\$6.00	\$6.50			-
Increase	GENERAL NEEDS	Mint Stainless Steel Large Bowl Each	Each		\$12.00	\$13.00			-
Increase	GENERAL NEEDS	Mint Stainless Steel Knives 4 Pack	4 Pack		\$6.00	\$7.00			-
Increase	GENERAL NEEDS	Mint Stainless Steel Forks 4 Pack	4 Pack		\$6.00	\$7.00	\$6.00		\$0.0m
Increase	GENERAL NEEDS	Mint Soft Grip Meat Tenderiser Each	Each		\$8.00	\$10.00			-
Increase	GENERAL NEEDS	Mint Soft Grip Ice Cream Scoop Each	Each		\$6.00	\$7.00			-
Increase	GENERAL NEEDS	Mint Pizza Cutter Each	Each		\$6.00	\$6.50	\$4.00		\$0.0m
Increase	GENERAL NEEDS	Mint Non-stick Coating Medium Roaster Pan Each	Each		\$10.00	\$12.00	\$10.00		\$0.1m
Increase	GENERAL NEEDS	Mint Non-stick Coating Large Roaster Pan Each	Each		\$12.00	\$13.00			-
Increase	GENERAL NEEDS	Mint Non-stick Coating Casserole 24cm Each	Each		\$24.00	\$25.00			-
Increase	GENERAL NEEDS	Mint Latte Spoons 4 Pack	4 Pack		\$6.00	\$7.00			-
Increase	GENERAL NEEDS	Mint Dessert Spoons Stainless Steel 4 Pack	4 Pack		\$6.00	\$7.00	\$4.00		\$0.0m
Increase	GENERAL NEEDS	Mint Cutting Mat Colour Coded 4 Pack	4 Pack		\$8.00	\$9.00	\$8.00		\$0.0m
Increase	GENERAL NEEDS	Mint Beechwood Wak Stirrer Each	Each		\$3.00	\$3.50	\$3.00		\$0.0m
Increase	GENERAL NEEDS	Mint Beechwood Stirring Spoon Each	Each		\$3.00	\$3.50			-
Increase	GENERAL NEEDS	Mint Beechwood Mixing Spoon Each	Each		\$3.00	\$3.50			-
Increase	GENERAL NEEDS	Jackson 1.5 Metre F-to-F Tv Antenna / Foxtel Cable With Pal Adaptors Each	Each		\$12.75	\$13.00			-
Increase	GENERAL NEEDS	Essentials Cutting Board White 2 Pack	2 Pack	LowPrice	\$6.00	\$6.50	\$6.00		\$0.0m
Increase	FROZEN	Strength Meals Co Pulled Beef Lasagne 350g	350g		\$7.50	\$9.00			-
Increase	FROZEN	Halo Top Strawberry Cheesecake 473ml	473ml		\$9.00	\$10.50	\$10.50		\$0.0m
Increase	FROZEN	Halo Top Plant Based Choc Hazelnut Frozen Dessert 473ml	473ml		\$9.00	\$10.50	\$10.50		\$0.0m
Increase	FROZEN	Halo Top Choc Chip Cookie Dough 473ml	473ml		\$9.00	\$10.50	\$10.50		\$0.0m
Increase	FROZEN	Halo Top Brownie Batter Tub 473ml	473ml		\$9.00	\$10.50	\$10.50		\$0.1m
Increase	FROZEN	Birds Eye Veggie Rice Cauliflower 500g	500g		\$4.30	\$4.50	\$3.80		\$0.0m
Increase	FROZEN	Birds Eye Veggie Rice Broccoli & Cauli 500g	500g		\$4.30	\$4.50	\$3.80		\$0.0m
Increase	FROZEN	Birds Eye Stir Fry Mix Thai 500g	500g		\$3.70	\$3.90	\$3.70		\$0.1m
Increase	FROZEN	Birds Eye Steam Potato & Broccoli 400g	400g		\$4.20	\$4.50	\$4.20		\$0.0m
Increase	FROZEN	Birds Eye Steam Fresh Potato Mash With Butter 400g	400g		\$4.20	\$4.50	\$4.20		\$0.0m
Increase	FROZEN	Birds Eye Steam Fresh in Cheese Sauce Broccoli, Cauliflower & Carrot 400g	400g		\$4.72	\$5.06	\$3.50		\$0.3m
Increase	FROZEN	Birds Eye Snap Frozen Spring Green Mix Green Beans, Peas & Broccoli 1kg	1kg		\$5.00	\$5.50	\$5.00		\$0.0m
Increase	FROZEN	Birds Eye Snap Frozen Peas, Corn & Capsicum 500g	500g		\$2.60	\$2.90	\$2.60		\$0.1m
Increase	FROZEN	Birds Eye Snap Frozen Peas & Corn 1kg	1kg		\$5.00	\$5.50	\$5.00		\$0.1m
Increase	FROZEN	Birds Eye Snap Frozen Carrot, Peas & Corn 1kg	1kg		\$5.00	\$5.50	\$5.00		\$0.1m
Increase	FROZEN	Birds Eye Snap Frozen Baby Beans, Carrot Corn & Broccoli 1kg	1kg		\$5.00	\$5.50	\$5.00		\$0.0m
Increase	FROZEN	Birds Eye Peas Garden Field Fresh 1kg	1kg		\$3.70	\$4.00	\$3.70		\$0.1m
Increase	FROZEN	Birds Eye Peas Baby Frozen 1kg	1kg		\$4.70	\$5.30	\$4.70		\$0.1m
Increase	FROZEN	Birds Eye Deli Roast Vegetables 600g	600g		\$5.00	\$5.50	\$5.00		\$0.0m
Increase	FROZEN	Birds Eye Corn Kernels Super Sweet 1kg	1kg		\$5.00	\$5.30	\$5.00		\$0.0m
Increase	FROZEN	Birds Eye Corn Cobs Super Sweet 1kg	1kg		\$5.00	\$5.30	\$5.00		\$0.0m
Increase	FROZEN	Birds Eye Baby Beans 1kg	1kg		\$5.00	\$5.30	\$5.00		\$0.0m
Increase	FRESH CONVENIENCE	Strength Meals Co Lemon Herb Chicken Chilled Meal 350g	350g		\$7.50	\$9.00			-
Increase	DELI & SEAFOOD	Woolworths Middle Bacon 250g	250g		\$3.50	\$4.00			-
Increase	DELI & SEAFOOD	Woolworths Middle Bacon 1kg	1kg		\$9.90	\$10.25	\$9.90		\$0.3m
Increase	DELI & SEAFOOD	Fresh Ling Fillets Per Kg	Kg		\$38.00	\$40.00	\$32.00		\$0.0m
Increase	DELI & SEAFOOD	Fresh Hokl Blue Grenadier Fillets Per Kg	Kg		\$20.00	\$22.00	\$15.00		\$0.0m
Increase	DAIRY	Rev Low Fat Light Milk 1l	1l		\$2.95	\$3.00	\$3.00		\$0.0m
Increase	DAIRY	Pauls Ymml Skim Milk 1l	1l		\$3.15	\$3.20	\$3.20		\$0.0m
Increase	DAIRY	Pauls Ymml Low Fat Milk 2l	2l		\$5.70	\$5.80	\$5.80		\$0.1m
Increase	DAIRY	Pauls Ymml Light Lactose Free Milk 1l	1l		\$3.15	\$3.20	\$3.20		\$0.1m
Increase	DAIRY	Pauls Ymml Lactose Free Full Cream Milk 2l	2l		\$5.70	\$5.80	\$5.80		\$0.1m
Increase	DAIRY	Pauls Ymml Lactose Free Full Cream Milk 1l	1l		\$3.15	\$3.20	\$3.20		\$0.1m
Increase	DAIRY	Pauls Smarter White Milk 2l	2l		\$3.70	\$3.80	\$3.80		\$0.1m
Increase	DAIRY	Pauls Smarter Reduced Fat Milk 1l	1l		\$2.55	\$2.60	\$2.60		\$0.0m
Increase	DAIRY	Pauls Rev Low Fat Light Milk 2l	2l		\$4.25	\$4.35	\$4.35		\$0.0m
Increase	DAIRY	Pauls Pure Organic Unhomogenised Full Cream Milk 1l	1l		\$3.20	\$3.25	\$3.20		\$0.0m
Increase	DAIRY	Pauls Pure Organic Unhomogenised Full Cream Milk 1l	1l		\$3.20	\$3.25	\$3.20		\$0.0m
Increase	DAIRY	Pauls Physical Low Fat Milk With Vitamin D 2l	2l		\$4.90	\$5.00	\$4.95		\$0.0m
Increase	DAIRY	Pauls No Fat Skinny Milk 2l	2l		\$4.35	\$4.40	\$4.40		\$0.0m
Increase	DAIRY	Pauls Goats Milk 1l	1l		\$5.50	\$5.55	\$5.55		\$0.0m
Increase	DAIRY	Pauls Farmhouse Gold Organic Milk 1.5l	1.5l		\$5.10	\$5.20	\$5.20		\$0.0m
Increase	DAIRY	Pauls Farmhouse Gold Milk 750ml	750ml		\$2.45	\$2.50	\$2.50		\$0.0m
Increase	DAIRY	Pauls Farmhouse Gold Full Cream Milk Unhomogenised 1.5l	1.5l		\$3.45	\$3.65	\$3.65		\$0.1m
Increase	DAIRY	Pauls Farmhouse Gold Full Cream Milk 1.5l	1.5l		\$3.45	\$3.65	\$3.65		\$0.3m
Increase	DAIRY	Pauls Bluey Strawberry Milk 250ml	250ml		\$1.85	\$1.90	\$2.05		\$0.0m
Increase	DAIRY	Pauls Bluey Chocolate Milk 250ml	250ml		\$1.85	\$1.90	\$2.05		\$0.0m
Increase	DAIRY	Oak Vanilla Malt Milk 600ml	600ml		\$3.25	\$3.30	\$3.30		\$0.0m
Increase	DAIRY	Oak Vanilla Malt Milk 2l	2l		\$5.00	\$5.20			-
Increase	DAIRY	Oak Thickshake Hokey Pokey 425ml	425ml		\$3.30	\$3.35			-
Increase	DAIRY	Oak Thickshake Cookies & Cream 425ml	425ml		\$3.30	\$3.35	\$3.30		\$0.0m
Increase	DAIRY	Oak Strawberry Milk 2l	2l		\$4.50	\$4.70	\$4.50		\$0.1m
Increase	DAIRY	Oak Strawberry Flavoured Milk 600ml	600ml		\$3.25	\$3.30	\$3.30		\$0.0m
Increase	DAIRY	Oak Strawberry Flavoured Milk 300ml	300ml		\$2.15	\$2.20	\$2.15		\$0.0m
Increase	DAIRY	Oak Milk Strawberry 750ml	750ml		\$3.80	\$3.85	\$3.80		\$0.0m
Increase	DAIRY	Oak Milk Iced Coffee 2l	2l		\$4.50	\$4.70	\$4.50		\$0.0m
Increase	DAIRY	Oak Iced Coffee 600ml	600ml		\$3.25	\$3.30	\$3.30		\$0.0m
Increase	DAIRY	Oak Chocolate Milk 750ml	750ml		\$3.80	\$3.85	\$3.80		\$0.0m
Increase	DAIRY	Oak Chocolate Milk 600ml	600ml		\$3.25	\$3.30	\$3.30		\$0.0m
Increase	DAIRY	Oak Chocolate Milk 300ml	300ml		\$2.15	\$2.20	\$2.15		\$0.0m
Increase	DAIRY	Oak Chocolate Milk 2l	2l		\$5.00	\$5.20	\$5.00		\$0.2m
Increase	DAIRY	Oak Choc Honeycomb Flavoured Milk 600ml	600ml		\$3.25	\$3.30			-
Increase	DAIRY	Macro Organic Unsalted Butter 250g	250g		\$3.94	\$4.20			-
Increase	DAIRY	Ice Break Triple Shot Iced Coffee Milk 500ml	500ml		\$3.35	\$3.40	\$3.40		\$0.0m
Increase	DAIRY	Ice Break Regular 2 Shot Strength Iced Coffee Milk 500ml	500ml		\$3.40	\$3.45	\$3.45		\$0.0m
Increase	DAIRY	Ice Break Macho - Oak Iced Coffee Flavoured Milk 500ml	500ml		\$3.40	\$3.45	\$3.45		\$0.0m
Increase	DAIRY	Five.am Organic Vanilla Bean Yoghurt Pouch 120g	120g		\$2.00	\$2.10			-
Increase	DAIRY	Essentials Unsalted Butter 500g	500g		\$5.00	\$5.60			-
Increase	DAIRY	Essentials Unsalted Butter 250g	250g		\$2.80	\$3.25	\$3.25		\$1.1m
Increase	DAIRY	Essentials Salted Butter 500g	500g		\$5.00	\$5.60	\$5.60		\$0.9m
Increase	DAIRY	Essentials Salted Butter 250g	250g		\$2.80	\$3.25	\$3.25		\$1.0m
Increase	DAIRY	Berfoll Classic Olive Oil Spread Margarine Classic 500g	500g		\$3.50	\$4.50	\$3.50		\$0.2m
Increase	BREAKFAST	Victoria Coffee Beans Latte 1kg	1kg		\$30.00	\$33.00	\$33.00		-
Increase	BREAKFAST	Oasis Ground Coffee Greek Style 200g	200g		\$4.00	\$4.60	\$4.00		\$0.1m
Increase	BAKEHOUSE	Woolworths Stonebaked Turkish Rolls 4 Pack	4 Pack		\$2.50	\$2.70			-
Increase	BAKEHOUSE	Woolworths Stonebaked Turkish Pide Loaf 400g	400g		\$2.50	\$2.70	\$2.50		\$0.1m
Increase	BAKEHOUSE	Sauer's Bakehouse Turkish Bread Wholemeal 430g	430g		\$3.50	\$3.70	\$3.50		\$0.0m
Increase	BAKEHOUSE	Sauer's Bakehouse Turkish Bread 430g	430g		\$3.50	\$3.70	\$3.50		\$0.1m
Increase	BAKEHOUSE	Sauer's Bakehouse Bread Rolls Turkish 2 Pack	2 Pack		\$2.50	\$2.60	\$2.50		\$0.0m
Increase	BAKEHOUSE	Mission Wraps Wholegrain 8 Pack 567g	567g		\$5.00	\$5.50	\$5.00		\$0.1m
Increase	BAKEHOUSE	Mission Wraps Spinach & Herb 8 Pack	8 Pack		\$5.00	\$5.50	\$5.00		\$0.1m
Increase	BAKEHOUSE	Mission Wraps Soft & Fluffy 12 Pack	12 Pack		\$4.00	\$4.50	\$4.50		\$0.1m
Increase	BAKEHOUSE	Mission Wraps Roasted Garlic 8 Pack	8 Pack		\$5.00	\$5.50	\$5.00		\$0.1m
Increase	BAKEHOUSE	Mission Wraps Original 8 Pack	8 Pack		\$5.00	\$5.50	\$5.00		\$0.3m
Increase	BAKEHOUSE	Mission Wraps Mini Wheat 8 Pack	8 Pack		\$5.00	\$5.50	\$5.50		\$0.0m
Increase	BAKEHOUSE	Mission Wraps Mini Original 8 Pack	8 Pack		\$5.00	\$5.50	\$5.50		\$0.1m
Increase	BAKEHOUSE	Mission Wraps Light 8 Pack 567g	567g		\$5.00	\$5.50	\$5.00		\$0.1m
Increase	BAKEHOUSE	Mission Super Soft Low Salt Wraps 567g	567g		\$5.00	\$5.50	\$5.00		\$0.1m
Increase	BAKEHOUSE	Mission Round Pizza Bases Garlic 2 Pack	2 Pack		\$4.20	\$4.60			-
Increase	BAKEHOUSE	Mission Pizza Bases Round 2 Pack 200g	200g		\$4.20	\$4.60			-
Increase	BAKEHOUSE	Mission Pizza Base Wholemeal 2 Pack	2 Pack		\$5.30	\$5.60	\$5.30		\$0.0m
Increase	BAKEHOUSE	Mission Pizza Base Original 2 Pack	2 Pack		\$5.30	\$5.60	\$5.30		\$0.0m
Increase	BAKEHOUSE	Mission Pita Bread Packets Wholemeal 420g	420g		\$4.00	\$4.40	\$4.00		\$0.0m
Increase	BAKEHOUSE	Mission Pita Bread Packets Plain 420g	420g		\$4.00	\$4.40	\$4.00		\$0.0m
Increase	BAKEHOUSE	Mission Low GI Wraps Wholemeal 6 Pack	6 Pack		\$5.00	\$5.50	\$5.00		\$0.0m
Increase	BAKEHOUSE	Fry's 100% Vegan Brioche Burger Buns 4 Pack	4 Pack		\$5.00	\$5.50			-
Increase	BAKEHOUSE	Brioche Gourmet Swirls With Vanilla Crème 6 Pack	6 Pack		\$5.00	\$5.50			-
Increase	BAKEHOUSE	Brioche Gourmet Sliced Loaf 500g	500g		\$7.00	\$7.50			-
Increase	BAKEHOUSE	Brioche Gourmet Sliced Brioche Loaf With Chocolate Chips 500g	500g		\$7.00	\$7.50			-
Increase	BAKEHOUSE	Brioche Gourmet Butter Loaf 400g	400g		\$7.00	\$7.50			-
Increase	BAKEHOUSE	Brioche Gourmet Brioche Sliders 10 Pack	10 Pack		\$5.00	\$5.50			-

Increase	BAKEHOUSE	Alpine Super Natural Protein Bread 680g	680g			\$5.65	\$6.00	\$5.65	\$0.0m
Increase	BAKEHOUSE	Alpine Spelt & Sprouted Grains Bread 640g	640g			\$5.65	\$6.20	\$5.65	\$0.0m
Increase	BAKEHOUSE	Alpine Natural Sourdough Spelt & Barley 640g	640g			\$6.10	\$6.20	\$6.10	\$0.0m
Increase	BAKEHOUSE	Alpine Bread Rolls Crusty Round 6 Pack	6 Pack			\$4.70	\$5.00	\$4.50	\$0.0m
Increase	HOME CARE	Zenzone Premium Diffuser Summer Bliss 75ml	75ml			\$4.70	\$5.20		-
Increase	RED MEAT	Woolworths Bq Beef Burger Kit 750g	750g			\$15.00	\$16.00		-
Increase	HEALTH & BEAUTY	Stayfree Super Pads With Wings 18 Pack	18 Pack			\$4.30	\$6.00		-
Increase	HEALTH & BEAUTY	Stayfree Regular Pads With Wings 20 Pack	20 Pack			\$4.30	\$6.00		-
Increase	BREAKFAST	Pauls Farmhouse Gold Reduced Fat Milk 1.5l	1.5l			\$3.45	\$3.65		-
Increase	BREAKFAST	Oak Caramel White Chocolate Flavoured Milk 600ml	600ml			\$3.25	\$3.30		-
Increase	GENERAL NEEDS	Mokl Life Typec 90cm Cables Twin Pack 90cm 2 Pack	2 Pack			\$22.00	\$23.00		-
Increase	GENERAL NEEDS	Mokl Life Lightning Typec 90cm Cable Each	Each			\$20.00	\$22.00		-
Increase	GENERAL NEEDS	Mokl Life Lightning Syncharge Cable 2m Each	Each			\$18.00	\$20.00		-
Increase	GENERAL NEEDS	Mokl Life Lightning 90cm Cables Twin Pack 90cm 2 Pack	2 Pack			\$23.50	\$25.00		-
Increase	DAIRY	Mc Yee Shanghai Noodles Traditional 1kg	1kg			\$2.80	\$3.00		-
Increase	DAIRY	Mc Yee Noodles Gow Gee 300g	300g			\$1.90	\$2.50		-
Increase	DAIRY	Mc Yee Hokkein Noodle 1kg	1kg			\$2.60	\$3.00		-
Increase	DAIRY	Mc Yee Egg Noodles Traditional 375g	375g			\$2.20	\$2.50		-
Increase	DAIRY	Mc Yee Egg Noodles 1kg	1kg			\$5.00	\$5.50		-
Increase	DAIRY	Mc Yee Chow Mein 500g	500g			\$2.50	\$3.00		-
Increase	FROZEN	Halo Top Cookies & Cream Frozen Dessert Tub 473ml	473ml			\$9.00	\$10.50	\$10.50	\$0.0m
Increase	DAIRY	Five:am Simply Greek Yoghurt Pot Set 1.8kg	1.8kg			\$9.50	\$10.00		-
Increase	GENERAL NEEDS	Essentials 1200w Steam Iron Each	Each	LowPrice		\$12.00	\$14.00		-
Increase	HEALTH & BEAUTY	Carefree Panty Liners Regular 30 Pack	30 Pack			\$3.50	\$4.00	\$4.00	\$0.0m
Increase	GENERAL NEEDS	Blopak Wooden Cutlery Set Each	Each			\$0.55	\$0.60		-
Increase	GENERAL NEEDS	Blopak Natural Lunch Napkins 100 Pack	100 Pack			\$4.50	\$5.00		-
Increase	GENERAL NEEDS	Blopak Biocutlery Bamboo Chopsticks 16cm 20 Pack	20 Pack			\$2.00	\$2.50		-
Increase	GENERAL NEEDS	Blopak Art Series Paper Cups 25 Pack	25 Pack			\$6.00	\$7.00		-
Increase	GENERAL NEEDS	Blopak Art Series Coffee Cups & Paper Sipper Lids 16 Pack	16 Pack			\$10.00	\$11.00		-
Increase	HEALTH & BEAUTY	Always Discreet Incontinence Pads Small 20 Pack	20 Pack			\$8.00	\$8.50	\$8.00	\$0.0m
Increase	HEALTH & BEAUTY	Always Discreet Incontinence Pads Normal 12 Pack	12 Pack			\$8.00	\$8.50	\$8.00	\$0.0m
Increase	HEALTH & BEAUTY	Always Discreet Incontinence Pads Maxi Night 6 Pack	6 Pack			\$8.00	\$8.50	\$8.00	\$0.0m
Increase	HEALTH & BEAUTY	Always Discreet Incontinence Pads Long 10 Pack	10 Pack			\$8.00	\$8.50	\$8.00	\$0.0m
Increase	HEALTH & BEAUTY	Always Discreet Incontinence Liners Normal 24 Pack	24 Pack			\$6.00	\$6.30		-
Increase	HEALTH & BEAUTY	Always Discreet Incontinence Liners Long Plus 20 Pack	20 Pack			\$6.00	\$6.30	\$6.00	\$0.0m
Increase	GENERAL NEEDS	3m Command Narrow Picture Hanging Strips 4 Pack	4 Pack			\$7.50	\$8.00		-

Thanks,

Pricing Team
Merch Strategy & Transformation

L2 M10 800 Toorak Road
Hawthorn East Victoria 3123 Australia

E Pricing&Value@coles.com.au

coles
Value the Australian way